

FACT SHEET DESIRE VENICE CRUISE SEPTEMBER 2017

FACT SHEET INCLUDES:

- Slogan
- Top Selling Features
- Client Profile
- Descriptive Copy: 300 Words
- Descriptive Copy: 200 Words
- Descriptive Copy: 150 Words
- Descriptive Copy: 100 Words
- Descriptive Copy: 75 Words
- Descriptive Copy: 50 Words
- Descriptive Copy: 25 Words
- Stateroom Accommodations
- All-Inclusive Features
- Additional Services & Amenities (\$)
- Restaurants & Bars
- Onboard Entertainment
- Casino
- Itinerary
- House Rules
- Ship Facts
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Slogan:

The Sensual Way to Get Away...



Top Selling Features:

- Erotic experience at sea
- Couples-only cruises
- Sensual, open-minded atmosphere
- Onboard clothing-optional areas
- Adult, erotic fantasies Playroom
- Provocative Entertainment
- Magnificent destinations & attractive itineraries
- Spectacular staterooms & suites
- Distinctive dining options

Client Profile:

- Open Minded & Adventurous
- Tolerant
- Curious, willing to try new things
- Well-informed/Cultivated/Trendy
- Enjoy their sexuality
- Look for sensual ambiances
- Enthusiastic about sexual topics (Workshops, classes, books, blogs, etc.)
- No inhibitions
- High social skills
- Usually have an important presence in private social media and private communities
- They tend to be "Gourmand



Descriptive Copy: 300 Words

Desire Resorts will come to life aboard a luxury liner, along the Adriatic Sea, September 2017, taking its unique, erotic, couples-only hotel experience to sea, departing and culminating in Venice, Italy, stopping in several breathtaking, historical ports in Croatia and Slovenia. Passengers will be able to enjoy a luxurious program that has been conceived to ensure a truly original experience, with exclusive, world-class services & amenities such as; clothing-optional areas, private playrooms, adult-oriented entertainment, provocative theme nights, exquisite culinary experiences as well as sophisticated staterooms.

Provocative Entertainment – Feel your temperature rise...

The Desire Venice Cruise is taking its world famous Desire Dream Team onboard for a true, life-changing experience. Our high-energy team is notorious for its provocative entertainment program, designed especially for couples, with temperature-rising effects, including: Spicy Signature Theme Nights, Couples Workshops, Pumping Pool Parties, Electrifying DJ's, Custom Shows & Performances, Meet & Greets, Intense Icebreakers and our spectacular Casino.

Signature Spots - Fulfill your fantasies...

Desire Venice Cruise offers exclusive, designated spaces that stay true to our collection's concept, like clothing-optional pool areas & signature Playrooms. These popular, provocative, erotic hotspots are designed for guests to mix n' mingle with other open-minded couples... pure ecstasy at sea!

Deluxe Amenities – Live the Luxurious Life at Sea...

Desire Venice Cruise takes the cruise experience to a new level with its amenities packages. Additional amenities include: The Spa, Salon, Fitness Center, Wi-Fi Packages, Land Excursions, Specialty Dinning Packages, and convenient Onboard Shops.





Breathtaking Dining Experience – Savor the sensual side to dining...

Desire Venice Cruise offers a choice of six distinctive dining options, including room service. Whether passengers enjoy haute cuisine or down-home cooking, they will love the variety of menu choices, complemented by first-class service.

The Desire Venice Cruise experience will be life-changing for our passengers, and will become... *The sensual way to get away!*

Descriptive Copy: 200 Words

Desire Resorts will come to life aboard a luxury liner, along the Adriatic Sea, September 2017, taking its erotic, couples-only hotel experience to sea, departing and culminating in Venice, Italy, stopping in several breathtaking, historical ports in Croatia and Slovenia. Passengers will be able to enjoy a luxurious program that has been conceived to ensure a truly original experience.

Feel your temperature rise...

Desire Venice Cruise is taking its world famous Desire Dream Team onboard to ensure a true, life-changing experience. Our high-energy team is notorious for its provocative entertainment program, including: Spicy Signature Theme Nights, Couples Workshops, Pumping Pool Parties, Electrifying DJ's, Custom Shows & Performances, Meet & Greets, and our spectacular Casino.

Fulfill your fantasies...

Desire Venice Cruise offers exclusive spaces that stay true to our collection's concept, like clothing-optional pool areas & signature Playrooms... pure ecstasy at sea!





Live the Luxurious Life at Sea...

Additional amenities include: The Spa, Salon, Fitness Center, Wi-Fi Packages, Land Excursions, Specialty Dinning Packages, and convenient Onboard Shops.

Savor the sensual side to dining...

Desire Venice Cruise offers a choice of six distinctive dining options, including room service, all of which are complemented by first-class service.

The sensual way to get away!

Descriptive Copy: 150 Words

Desire Resorts will come to life aboard a luxury liner, along the Adriatic Sea, September 2017, taking its erotic, couples-only hotel experience to sea, departing and culminating in Venice, Italy, stopping in several breathtaking ports in Croatia and Slovenia.

Feel your temperature rise...

Desire Venice Cruise is taking its world famous Desire Dream Team onboard to ensure a true, life-changing experience, including: Spicy Signature Theme Nights, Couples Workshops, Pumping Pool Parties, Electrifying DJ's, Custom Shows & Performances, Meet & Greets, Intense Icebreakers and our spectacular Casino.





Fulfill your fantasies...

Desire Venice Cruise offers exclusive spaces that stay true to our collection's concept, like clothing-optional pool areas & signature Playrooms... pure ecstasy at sea!

Luxury at Sea...

Additional amenities include: The Spa, Salon, Fitness Center, Wi-Fi Packages, Land Excursions, Specialty Dinning Packages & Onboard Shops.

Sensual dining...

Desire Venice Cruise offers a choice of six distinctive dining options, including room service.

The Desire Venice Cruise experience is... The sensual way to get away!

Descriptive Copy: 100 Words

Desire Resorts will come to life aboard a luxury liner, along the Adriatic Sea, September 2017, taking its unique, erotic, couples-only hotel experience to sea, departing and culminating in Venice, Italy, stopping in several breathtaking, historical ports in Croatia and Slovenia. Passengers will be able to enjoy a luxurious program that has been conceived to ensure a truly original experience, with exclusive, world-class services & amenities such as: exclusive clothing-optional areas, private, adult playrooms, unique, riveting entertainment, provocative theme nights, exquisite culinary experiences and sophisticated staterooms.

The Desire Venice Cruise experience is... The sensual way to get away!





Descriptive Copy: 75 Words

Desire Resorts will come to life aboard a luxury liner, along the Adriatic Sea, September 2017, taking its erotic, couples-only hotel experience to sea, departing and culminating in Venice, Italy, stopping in several breathtaking, historical ports in Croatia and Slovenia. Passengers will be able to enjoy exclusive, world-class services & amenities, including: clothing-optional areas, private playrooms, sensual entertainment, provocative theme nights, exquisite culinary experiences and sophisticated staterooms.

Desire Venice Cruise... The sensual way to get away!

Descriptive Copy: 50 Words

Desire Resorts will come to life aboard a luxury liner, along the Adriatic Sea, September 2017, taking its couples-only hotel experience to sea. Passengers will be able to enjoy clothing-optional areas, private playrooms, provocative theme nights, exquisite culinary experiences and sophisticated staterooms.

Desire Venice Cruise... The sensual way to get away!

Descriptive Copy: 25 Words

Desire Resorts will come to life aboard a luxury liner, Venice to Venice, September 2017, taking its unique, erotic, couples-only hotel experience to sea.





STATEROOM INVENTORY

INVENTORY	STATEROOM CATEGORY		
6	Club World Owner's Suites		
4	Club Ocean Suites		
2	Club Spa Suites		
34	Club Continent Suites		
10	Club Deluxe Veranda Staterooms		
191	Club Veranda Staterooms		
72	Club Ocean Staterooms		
26	Club Interior Staterooms		
Total Staterooms	345		

6 Club World Owner's Suites

Category CW Decks: 6, 7 and 8

Features:

• Suite: 560 sq. ft. (52 sq. m.)

• Veranda: 233 sq. ft. (21.7 sq. m.)

- Completely refurbished with elegant contemporary décor in 2016
- Spacious living room with a separate master bedroom
- Master bedroom with one king size bed and a 40" flat-screen television
- 55" flat-screen television in living room
- Marble master bath with tub and shower
- Dressing room with vanity and ample closet space
- Floor-to-ceiling sliding glass doors in living room and master bedroom
- Spacious 233 sq. ft. (21.7 sq. m.) veranda





- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hair dryer

4 Club Ocean Suites

Category CO Decks: 6 and 7

- Suite: 440 501 sq. ft. (40.9 46.5 sq. m.)
- Veranda: 233 sq. ft. (21.7 sq. m.)
- Completely refurbished with elegant contemporary décor in 2016
- Spacious living room with a separate master bedroom
- Master bedroom with one king size bed and a 40" flat-screen television
- 55" flat-screen television in living room
- Marble master bath with tub and shower
- Dressing room with vanity and ample closet space
- Floor-to-ceiling sliding glass doors in living room and master bedroom
- Spacious 233 sq. ft. (21.7 sq. m.) veranda
- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hair dryer





2 Club Spa Suites

Category SP Deck 9

Features:

- Suite: 414 sq. ft. (38.5 sq. m.)
- Veranda: 40 sq. ft. (3.7 sq. m.)
- Newly built suites in 2016 with an elegant organic décor
- Two lower beds convertible to one queen size bed
- Spacious glass-enclosed bathtub
- Separate rain shower
- Comfortable sitting area
- 55" flat-screen television in sitting area
- In-room spa music
- Floor-to-ceiling sliding glass doors
- Veranda
- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hair dryer

34 Club Continent Suites

Categories N1, N2

Deck 8

- Suite: 266 sq. ft. (24.7 sq. m.)
- Veranda: 60 sq. ft. (5.6 sq. m.)
- Completely refurbished with elegant contemporary décor in 2016
- Two lower beds convertible to one Queen size bed
- Spacious and comfortable sitting area
- 55" flat-screen television in sitting area
- Roomy bathroom with shower. Some also feature a tub.
- Floor-to-ceiling sliding glass doors
- Veranda
- Refrigerator with mini-bar





- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hair dryer

10 Club Deluxe Veranda Staterooms

Category VX
Decks 6, 7 and 8

- Stateroom: 175 sq. ft. (16.3 sq. m.)
- Veranda: 46 64 sq. ft. (4.3 6 sq. m.)
- Completely refurbished with fresh contemporary décor in 2016
- Two lower beds convertible to one Queen size bed
- Comfortable sitting area with 40" flat-screen TV
- Veranda
- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hairdryer





191 Club Veranda Staterooms

Categories V1, V2, V3 Decks 6, 7 and 8

Features:

- Stateroom: 175 sq. ft. (16.3 sq. m.)
- Veranda: 40 sq. ft. (3.7 sq. m.)
- Completely refurbished with fresh contemporary décor in 2016
- Two lower beds convertible to one Queen size bed
- Sitting area with 40" flat-screen TV
- Veranda
- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hairdryer

72 Club Ocean View Staterooms

Categories 04, 05, 06, 07, 08 Decks 4 and 6

- Stateroom Categories 04, 05, 06: 170 sq. ft. (15.8 sq. m.) with picture window
- Stateroom Categories 07: 170 sq. ft. (15.8 sq. m.) with porthole window
- Stateroom Categories 08: 143 sq. ft. (13.3 sq. m.) with obstructed views
- Completely refurbished with fresh contemporary décor in 2016
- Two lower beds convertible to one Queen size bed
- Some staterooms feature sofa bed
- 40" flat-screen TV
- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hairdryer



^{*}All category 08 staterooms, located on Deck 6, have an obstructed view.



Please note: Even though Club Ocean View Stateroom Category 08 have obstructed views, these staterooms represent an excellent value. Each stateroom features a picture window providing natural light, you'll find them comfortable and welcoming with all the amenities of an interior stateroom.

26 Club Interior Staterooms

Categories 09, 10, 11, 12 Decks 4, 6, 7 and 8 Features:

- Stateroom: 158 sq. ft. (14.7 sq. m.)
- Completely refurbished with fresh contemporary décor in 2016
- Two lower beds convertible to one Queen size bed
- 40" flat-screen television
- Refrigerator with mini-bar
- Thermostat-controlled air conditioner
- Direct-dial telephone with voice mail
- Writing desk
- In-room safe
- Hand-held hairdryer

All-Inclusive Features:

- There are 8 different stateroom & suite categories, for a grand total of 345 cabins to choose from.
- A choice of 6 distinctive dining options, including room service. Four of the six restaurants are available free of charge in your cruise package. Two specialty restaurants, **Prime C and Aqualina** are featured, both of which are complimentary for suite guests (Club World Owner's Suites, Club Ocean Suites and Club Continent Suites). For others, there is a \$25 per-person cover per seating.





- All non-alcoholic beverages are included except specialty brand water products found on the water menu.
- 8 Different, conveniently located bars or lounges to choose from.
- An exterior, clothing-optional swimming pool with erotic social activities
- Provocative daytime & evening entertainment
- Playroom & other signature spots
- Concierge service for personal guidance & reservations

***Alcoholic beverages are not included in your cruise package

Additional Services & Amenities (\$):

Take your cruise experience to a whole new level with our amenities packages. We have the pleasure of offering additional amenities for your comfort, such as:

- A full-service Spa
- Casino
- Salon
- Fitness Center
- Wi-Fi Packages
- Land Excursions
- Specialty Dinning Packages
- Onboard Shops for your convenience

Live the Luxurious Life at Sea...





Onboard Entertainment:

Have you ever wondered what makes the Desire Collection unique? Our collection is notorious for its sensual & provocative entertainment! With years of experience in the resort industry, our world-famous "Desire Dream Team" has found the perfect chemistry in mixing "party newbies" with "party experts" to produce the ultimate cocktail of pleasure.

Desire Venice Cruise and its highly-experienced Team, is committed to hosting uniquely exquisite entertainment at sea. Our events calendar delivers a well-balanced selection of activities to satisfy all tastes. These special events range from: Spicy Signature Theme Nights (Dress codes apply), Couples Workshops by exclusive professionals in their fields, Pumping Pool Parties, Electrifying DJ's, Custom Shows & Performances, Meet & Greets, Intense Icebreakers, as well as many other surprises we have up our sleeve, all providing the perfect sensual atmosphere that has made us famous over the years.

As sailing dates approach, stay tuned for more, juicy details regarding our temperature-rising entertainment...

Casino

Test your skill, or prove to your fellow guests that beginner's luck is real. The Casino will keep you entertained with blackjack, roulette, slot machines, and three-card poker games. Group and individual gaming lessons are offered at no charge—a great way to learn gaming strategy!





Itinerary:

DAY	DATE	PORT	ARRIVAL	DEPARTURE
1	9/26/17	Venice, Italy		18:00
2	9/27/17	Bologna (Ravenna), Italy	7:00	18:00
3	9/28/17	Split, Croatia	8:00	22:00
4	9/29/17	Dubrovnik, Croatia	8:00	22:00
5	9/30/17	Zadar, Croatia	14:00	20:30
6	10/1/17	Koper, Slovenia	8:00	23:00
7	10/2/17	Venice, Italy	8:00	
8	10/3/17	Venice, Italy	Debark	

House Rules: DESIRE VENICE CRUISE CONCEPTUAL WAY TO PLAY

Desire Venice Cruise is committed to providing safe voyages, so that all guests may fully enjoy their "Desire Experience". We ask you to respect the following guidelines throughout your stay:

- For the comfort of all guests, we ask that you use appropriate attire
 in all restaurants & other designated areas that are not clearly
 marked as clothing optional.
- Keeping the identity of our guests' private is extremely important to us. For this reason, taking photos or videos in any/all of our ship's public areas is strictly prohibited. Feel free to enjoy doing so in the privacy of your stateroom.





- Our Playrooms have been designed for sexual & erotic pleasure.
 We ask that you use these couples-only areas to fulfill your intimate desires.
- Please, treat all guests with utmost respect, and remember the Golden Rule: "NO" means "NO".
- Balance is important. Some like to rest while others party. After midnight, your fellow guests would appreciate it if noise levels were kept to a minimum in our ship's corridors.
- We have created an open-minded ambiance aboard our Desire Venice Cruise, however, drug use will not be tolerated.
- Neither Desire Venice Cruise nor the ship's operator, will be held responsible for items left outside your safety deposit box. Please, be sure to place valuable items in the safe.
- Desire Venice Cruise takes great pride in providing you with a safe, couples-only environment in which to enjoy your vacation. However, it is a firm company policy that all staff members are strictly forbidden from interacting intimately or drinking with guests. Doing so will result in their immediate dismissal.

***These conceptual house rules are in addition to all rules & regulations stipulated by the ship's operator.

Ship Facts:

Occupancy: 690 (Double Occupancy)

• Net Tonnage: 30,277

Length: 592 feet (180 meters)Beam: 84 feet (25 meters)

Guest Decks: Eight

Cruising Speed: 18.5 knots

Refurbished: 2016

Electric Current: 110/220 AC

Officers and Crew: 408 International Officers, Crew and Staff

Ship's Registry: Malt





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